



OGP 2 PANEL REVIEW CRITERIA GUIDELINES

CRITERION 1: ARTISTIC QUALITY (40 points maximum)

The organization's mission is clear, well-communicated and aligned with its program. The organization demonstrates quality in overall productions and programs. There is artistic integrity and professionalism in programs and services. The organization has set and achieved high standards; the choice of works is guided by a strong artistic vision, activities have vitality and originality. Artistic personnel are knowledgeable and experienced. Resources are allocated to artists.

For arts education organizations and arts education requests: All organizations that designate themselves as an arts education organization or are requesting support for an arts education related program or project must demonstrate that their program(s) align(s) with the California State Standards for the Visual and Performing Arts (VAPA), demonstrate quality teaching and learning in their artistic sample and submit a curriculum sample with application. Acceptable curriculum materials will reflect the full scope of your program and may include lesson plans, curriculum maps, residency plans, units of study, teacher guides and/or student study guides.

Applicants listed on the *Arts for All* Programs for Students Directory (www.laartsed.org) have been previously assessed on their use of VAPA Standards and education materials. On this basis, you may assign each group on the directory 20 points. Use the guidelines above to determine the balance of points (a maximum of 20).

CRITERION 2: MANAGEMENT CAPACITY (15 points maximum)

Has achieved stable operations and adheres to sound administrative practices (as evidenced in the California Cultural Data Project OGP Funder Report). There is clear evidence of resourcefulness to meet internal and external challenges. Organizational growth is strategic and well managed. Professional staff members with strong qualifications are in place. There is a relatively diverse funding base. The organization has not sustained a substantial deficit. Some future planning is evidenced. Use this criterion to convey your impressions of the clarity and thoroughness of the application.

CRITERION 3: QUALITY OF PROJECT PLAN (20 points maximum)

The request clearly defines and addresses current organizational needs. The project plan describes specific activities with a budget appropriate to accomplish them within a manageable timeframe. Project personnel are qualified to lead the effort. Matching funds are in place.

Sustainability requests should support existing artistic and/or administrative projects that advance the goals of the organization. Sustainability applicants should clearly define the organization's mission and goals and articulate how the requested project advances these goals.

Organizational Capacity requests should support new projects that will increase the organizational capacity and infrastructure of organization. Advancement applicants should have assessed the challenges facing their organization and determined a sustainable plan of action to address one or more of these challenges.

Artistic Capacity requests should support new projects that increase the artistic capacity of the organization. Artistic Capacity applicants should have assessed the artistic needs of their organization and determined a sustainable plan of action for achieving the organization's aesthetic aspirations.

Accessibility requests should support new or existing projects that provide public access to arts activities and programs.

CRITERION 4: QUALITY OF PROJECT EVALUATION (5 points maximum)

There is a clear and specific plan to monitor project results. The assessment plan is appropriate to the anticipated outcomes. Qualitative and quantitative methods are in place to monitor these outcomes.

CRITERION 5: RELATIONSHIP WITH AUDIENCE / COMMUNITY (20 points maximum)

The organization defines its community in relation to its mission and provides programming that serves the identified audiences. Efforts have been made to understand constituents' interests and marketing strategies and communication materials are appropriate. There are ongoing relationships with other nonprofit organizations.